

Best Western Rewards® Jump Start to Summer Promotion 2015 (“Promotion”) Terms and Conditions

Best Western Rewards® members (“Member(s)”) residing in a participating country, territory, or region† who (a) complete two (2) separate qualified stays* between April 6, 2015 and May 25, 2015 (“Promotion Period”) at any Best Western® branded hotel(s) worldwide and (b) register (either on www.bestwestern.com/jump or as otherwise permitted (e.g., at the front desk of any Best Western branded hotel in the United States, Canada, or the Caribbean Islands)) for the Promotion at any time during the Promotion Period, will earn a promotional USD \$50 Best Western Travel Card® (“Gift Card”). Limit one (1) Gift Card per Member during the Promotion Period. Gift Card expires **September 7, 2015**. No extensions, substitutions or replacements available. Best Western Rewards enrollment (existing or new) is required prior to the first qualified stay. Best Western Rewards enrollment may be completed by visiting bestwesternrewards.com.

Promotion is not valid with any other offer, promotion, or discount. Promotion is subject to cancellation or change without notice. A valid email address must be provided in the Member’s account profile in order for the Gift Card to be sent electronically to the Member’s email address (regardless if the member has opted out of Best Western communications) within 2-3 weeks from completion of the second qualified stay. No Gift Cards will be mailed out. All Best Western Rewards program rules apply. Visit www.bestwesternrewards.com for complete program terms and conditions. All Travel Card rules apply. Visit www.bestwestern.com for complete Travel Card terms and conditions.

†The following are participating countries, territories, and regions:

Afghanistan, Albania, American Samoa, Andorra, Angola, Anguilla – St. Kitts, Antarctica, Antigua and Barbuda, Aruba, Bahamas, Barbados, Benin, Bermuda, Botswana, Bouvet Island, Burkina Faso, Burundi, Cameroon, Canada, Cape Verde, Cayman Islands, Chad, Christmas Island, Cocos Islands, Comoros Island, Congo, Cook Islands, Cote d’Ivoire, Cuba, Djibouti, Dominica, Dominican Republic, Eritrea, Ethiopia, Falkland Islands/Malvinas, Faroe Islands, Fiji Islands, former USSR, Gabon, Gambia, Georgia, Ghana, Gibraltar, Greenland, Grenada, Guadeloupe, Guam, Guinea, Guinea Bissau, Guyana, Haiti, Heard and McDonald Islands, Iceland, Jamaica, Kenya, Kiribati, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Marshall Island, Mauritania, Mayotte, Micronesia, Montserrat, Mozambique, Namibia, Nauru, Netherlands Antilles, Niger, Nigeria, Niue, Norfolk Island, Northern Mariana Islands, Palestine, Panama, Pitcairn Island, Puerto Rico, Republic of Palau, Rwanda, S. Georgia and S. Sandwich Islands, Saint Helena, Saint Kitts and Nevis Anguilla, Saint Lucia, Sao Tome Principe, Senegal, Seychelles Islands, Sierra Leone, Solomon Islands, Somalia, South Africa, St. Pierre Miquelon, St. Vincent Grenadines, Sudan, Svalbard and Jan Mayen Islands, Swaziland, Tanzania, The Netherlands, Togo, Tokelau, Tonga, Trinidad and Tobago, Turks and Caicos Islands, Tuvalu, USA Minor Outlying Islands, Uganda, United States, Vanuatu, Virgin Islands, Wallis Futuna Islands, West Indies, Western Sahara, Western Samoa, Zambia, Zimbabwe, Bahrain, Bangladesh, Bhutan, Brunei, Cambodia, China, East Timor, Hong Kong, India, Indian Ocean Islands, Indonesia, Japan, Jordan, Kazakhstan, Korea, Kuwait, Laos, Macau, Malaysia, Maldives, Mauritius, Mongolia, Myanmar, Nepal, Oman, Pakistan, Philippines, Qatar, Saudi Arabia, Singapore, Sri Lanka, Taiwan, Thailand, Uzbekistan, United Arab Emirates, Vietnam, Yemen, Argentina, Belize, Bolivia, Brazil, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Paraguay, Peru, Suriname, Uruguay, and Venezuela

**A “qualified stay” for the purpose of this Promotion is defined as one or more consecutive nights at the same Best Western branded hotel at a rate eligible for earning points or airline/partner rewards through Best Western Rewards (see Best Western Rewards program rules for rate eligibility criteria). Only one (1) check-in/check-out permitted per qualified stay. Qualified stays which take place during the Promotion Period but which have a check-in or a check-out date that overlaps the beginning or ending of the Promotion Period will be counted towards the Promotion.*

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