

Best Western Rewards® and Southwest Airlines Promotion 2016
Terms and Conditions

Individuals who (a) have enrolled in the Best Western Rewards program; (b) have chosen Southwest Airlines® Rapid Rewards® Points as their earning preference; (c) register for the Spring Promotion between April 14, 2016 and June 19, 2016 (“Promotion Period”); (d) book a qualified stay* at any Best Western branded hotel in the United States, Canada, or Caribbean Islands during the Promotion Period; and (e) complete that qualified stay* during the Promotion Period, will earn Rapid Rewards bonus points for the qualified stay* (the 1,200 bonus points are in addition to the 600 base Rapid Rewards points for a total of 1,800 Rapid Rewards Points for each qualified stay). There is no limit on the number of bonus points a qualified individual can earn under this Promotion. Rapid Rewards bonus points do not count towards A-List, A-List Preferred, or Companion Pass qualification. **BEST WESTERN REWARDS ENROLLMENT, PROMOTION REGISTRATION, AND SELECTION OF RAPID REWARDS POINTS AS EARNING PREFERENCE REQUIRED PRIOR TO THE FIRST QUALIFIED STAY.** Enrollment into the Best Western Rewards program and registration for the Promotion can be completed at <http://www.bestwestern.com/rewards/offers/swapromo3.asp>.

*A “qualified stay” for the purpose of this Promotion is defined as one or more consecutive nights at the same Best Western branded hotel at a rate eligible for earning Rapid Rewards points through Best Western Rewards. Only one checkin/checkout permitted per qualified stay. Qualified stays, which take place during the Promotion Period, but which have a checkout date that overlaps the ending of the Promotion Period, will be counted towards the Promotion.

Promotion may not be valid with other offers, promotions, or discounts. Promotion is subject to cancellation or change without notice. Please allow up to eight weeks for points to post after completed stay.

All Rapid Rewards rules and regulations apply.

https://www.southwest.com/html/generated/help/faqs/rapid_rewards_program_terms_and_conditions_faq.html

All Best Western Rewards Program rules apply. Visit www.bestwesternrewards.com for complete Program terms and conditions.

Each Best Western® branded hotel is independently owned and operated. Best Western and the Best Western marks are service marks or registered service marks of Best Western International, Inc. ©2016 Best Western International, Inc. All rights reserved.